

BRUCE W KEMP

Bruce Kemp is Chief Executive of *Global Wine Advice Pty Limited*, a consultancy company that offers strategic planning and market development advice to the global wine industry.

Previously Bruce was the Chief Executive of *Southcorp Wines*, the largest Australian producer of premium wines with sales of over A\$600 million in 1998/99, almost half of these sales from international markets.

Under Mr Kemp's leadership, *Southcorp Wines* became a truly global wine company with offices in Australia, London, California, New Zealand and Singapore. It produces wine in three countries and has grown international sales from A\$40 million in 1991 to A\$311 million in 1998/99.

Bruce is retained by Macquarie Bank to advise on Wine Industry Mergers and Acquisitions, Chairman of *Anthony Smith & Associates*, producers of synthetic corks and capsules, a member of the Advisory Board of *Rabobank Australia Limited*, and a board member of *Chiquita Brands South Pacific Limited*.

Bruce lives in Sydney, Australia with his wife Dorothy. He has two grown-up children and enjoys riding his motorbike on weekends.

